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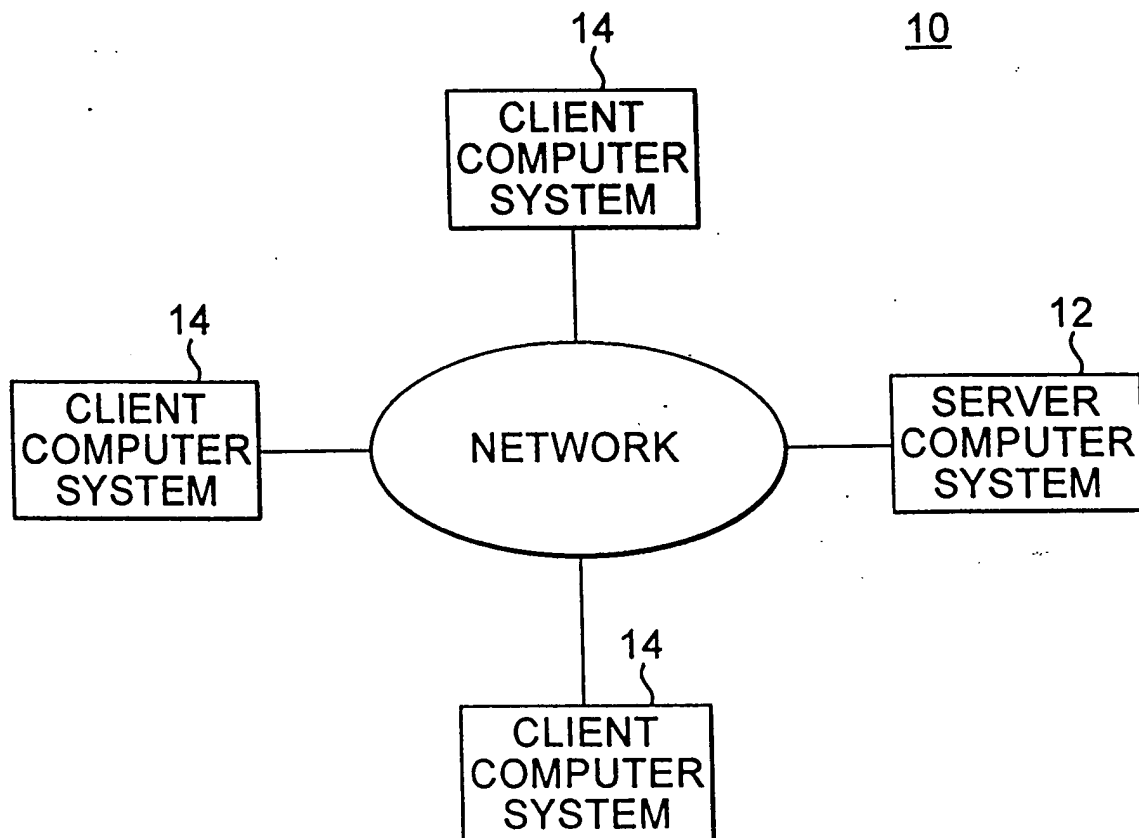
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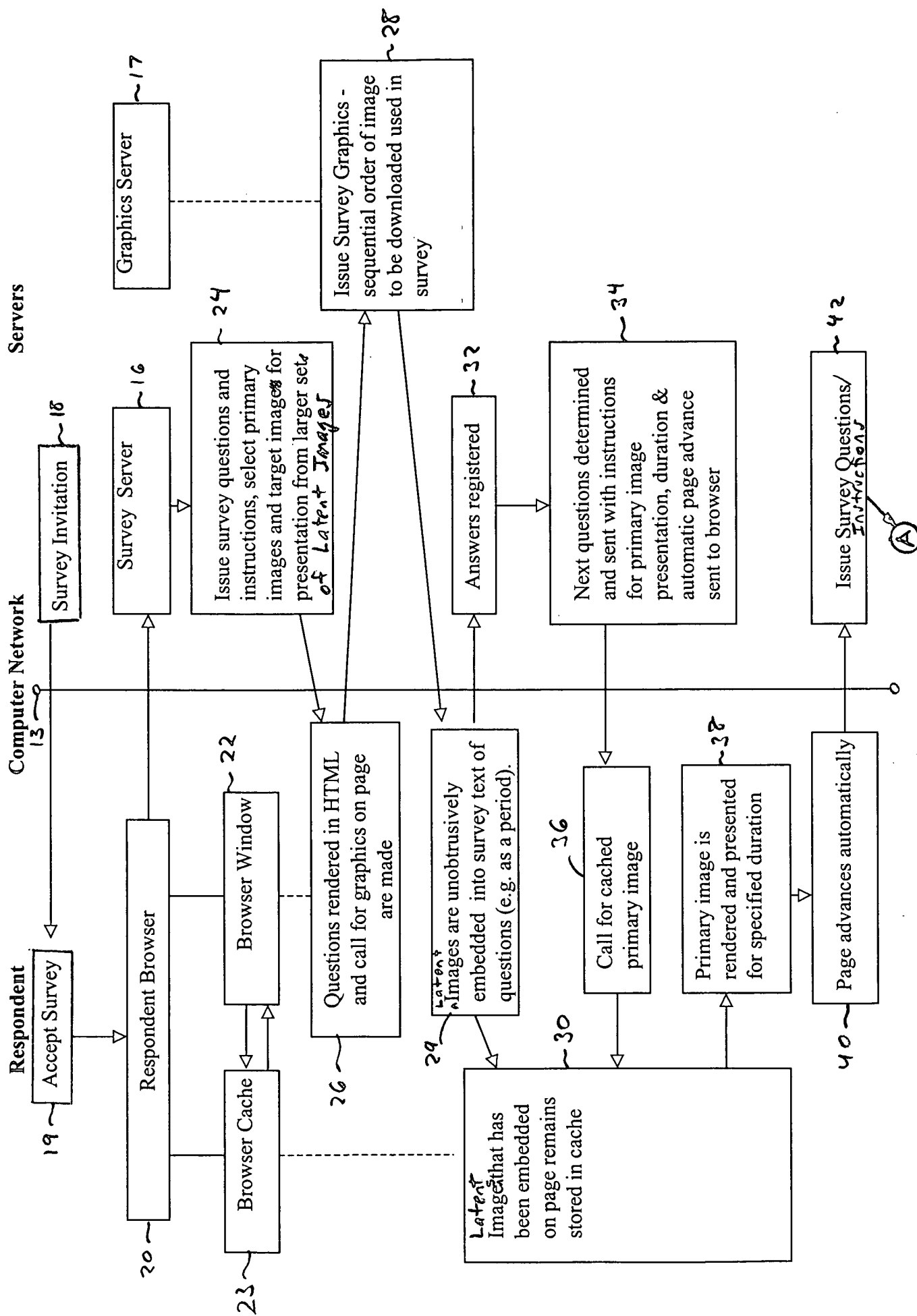
- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

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**FIG. 1**



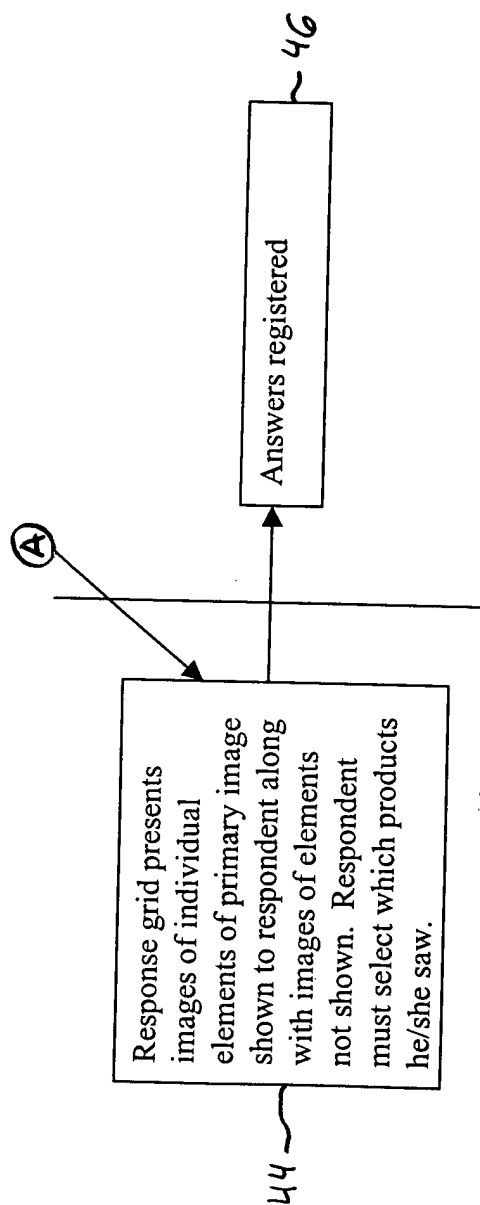


FIG. 3

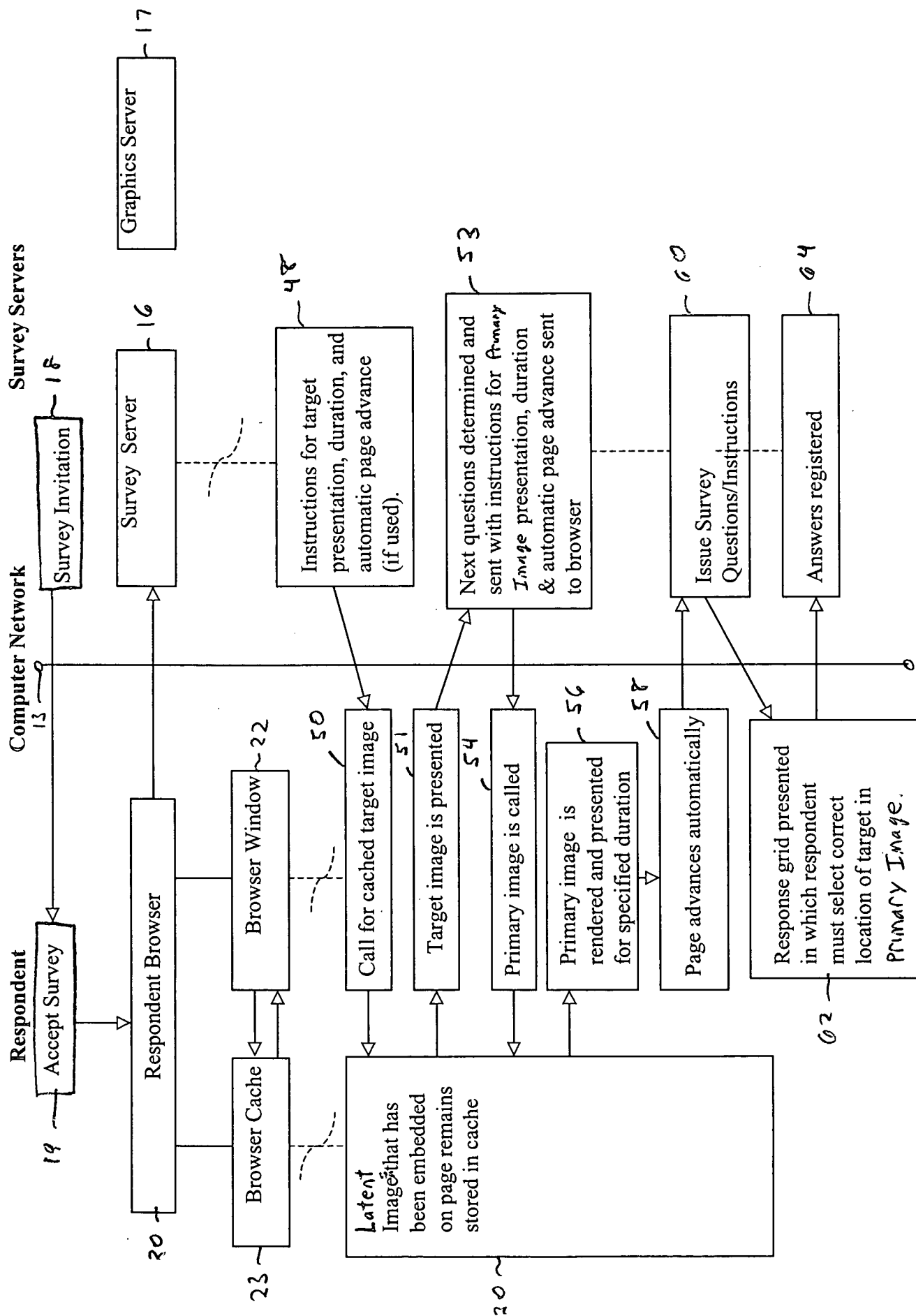
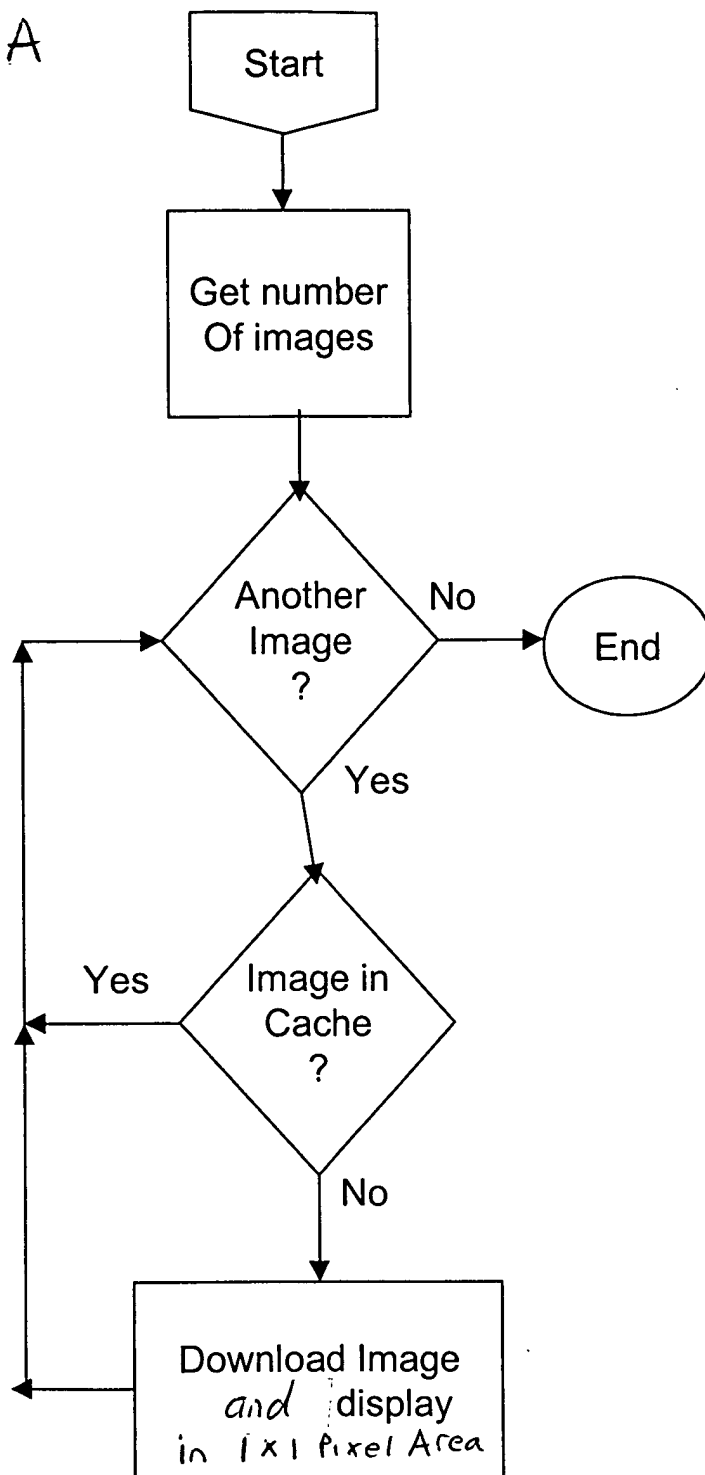


FIG. 4

## Preload images

FIG. 4A



# Timed Display Page Setup

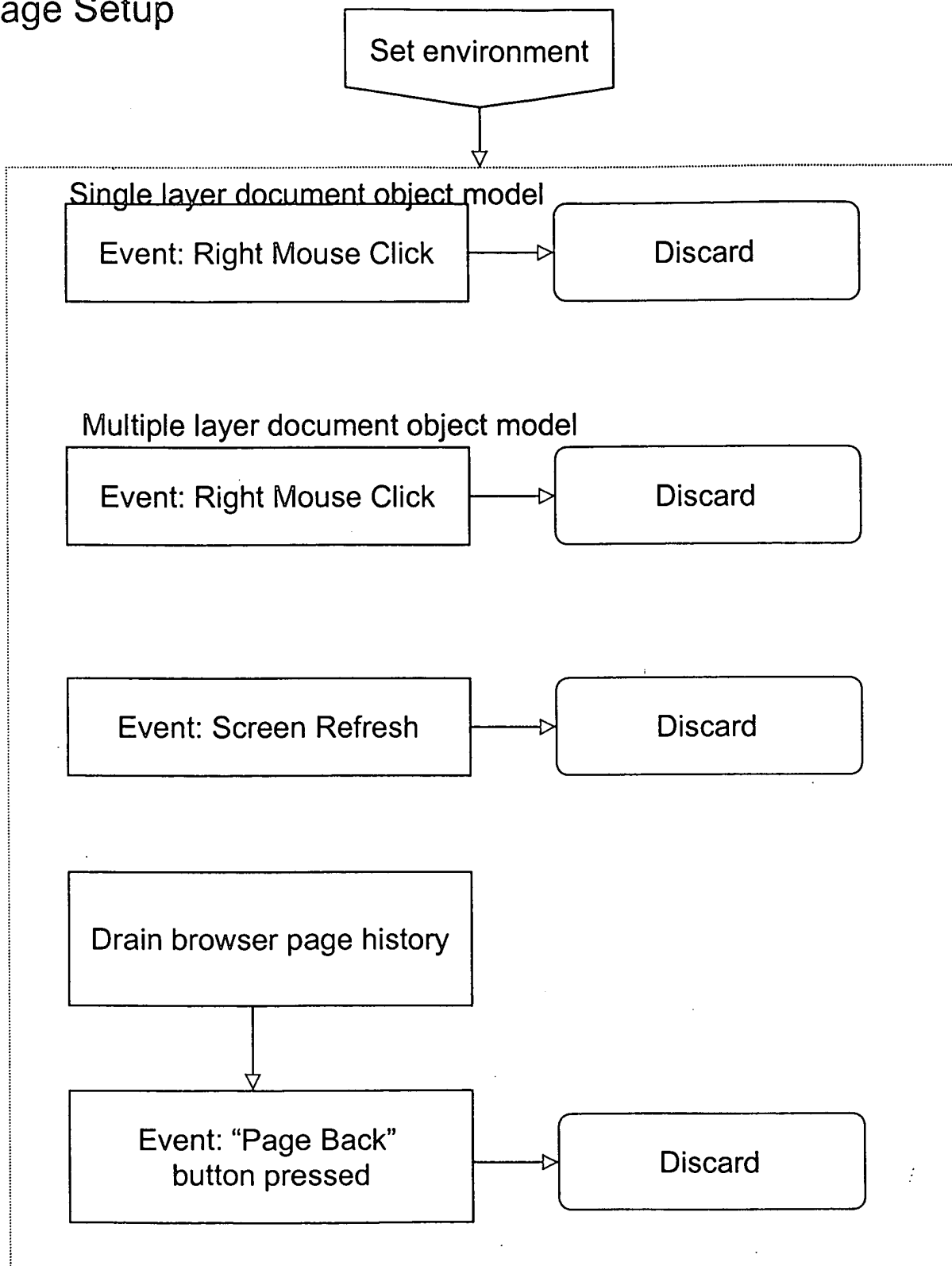
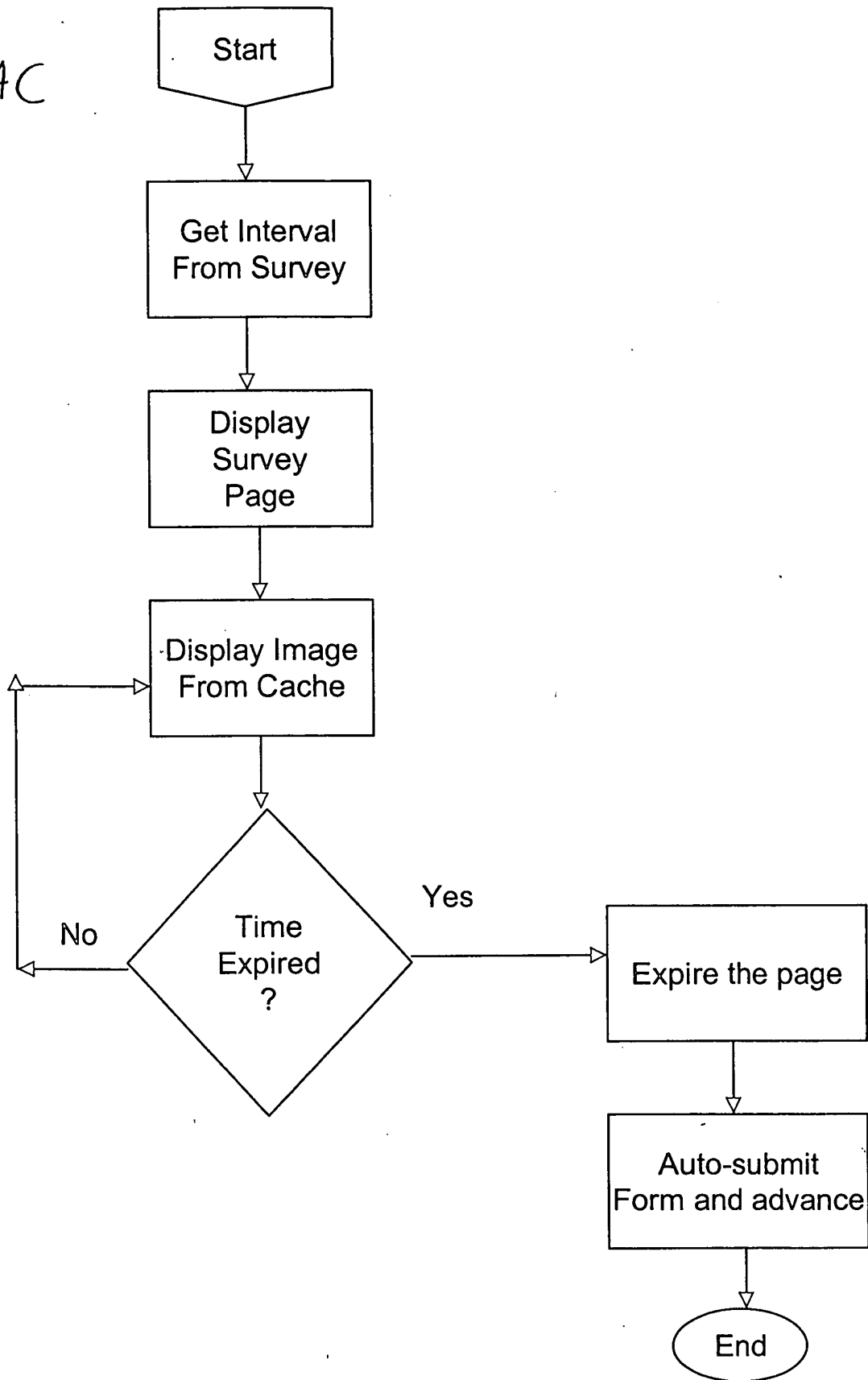


FIG. 4B

Timed Display  
Function

FIG. 4C





Next, please assume that you are in the store shopping for products.

On the next screen, you will be shown an image of products that you might see on some store shelves. The image will flash on your screen, and then the page will change automatically.

Please click the NEXT button below to go to the next screen and view the image. Please be patient because it may take a moment or two for the image to appear on that screen.

NEXT 

PROGRESS 

FIG. 5



FIG. 6

Which products did you notice in the image? Please select as many as you can remember seeing.



NEXT

PROGRESS

FIG. 7

Next, we'd like to see if you can find where a product is located on a different set of grocery shelves. Look carefully at the target product below.

Clicking the NEXT button below will activate the very brief picture of grocery shelves. Try to locate the target as quickly as possible.



NEXT

PROGRESS

FIG. 8

Where on the shelf did you see the product? *Your best guess is fine.*



NEXT 

PROGRESS 

FIG. 9